

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

RBI Strategies/Ridder -Braden, inc
Attention: Accounts Payable
1900 Grant Street, Suite 1170
Denver, CO 80203

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
186969-1	10/28/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
KMGH	Laura Hargis	Denver Local	Local

Advertiser	Product	Estimate Number
Issue/Yes on 64	Political Issue Yes on 64	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/21/12	186969	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/21/12	7News at 5AM	5AM-530AM	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH W 10/17/12 5:28 AM 7News at 5AM 5AM-530AM :30 YESONCOSAFAERC64H \$400.00 NM									
2 KMGH Th 10/18/12 5:28 AM 7News at 5AM 5AM-530AM :30 YESONCOSAFAERC64H \$400.00 NM									
2	10/16/12	10/21/12	7News at 530AM	530AM-6AM	- TWTF - -	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH W 10/17/12 5:58 AM 7News at 530AM 530AM-6AM :30 YESONCOSAFAERC64H \$600.00 NM									
2 KMGH Th 10/18/12 5:58 AM 7News at 530AM 530AM-6AM :30 YESONCOSAFAERC64H \$600.00 NM									
3	10/16/12	10/21/12	6-7A News	6A-7A	- TWTF - -	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/16/12 6:21 AM 6-7A News 6A-7A :30 YESONCOLORADO64H \$750.00 NM									
1 KMGH W 10/17/12 6:31 AM 6-7A News 6A-7A :30 YESONCOSAFAERC64H \$750.00 NM									
4	10/16/12	10/21/12	GMA M-F 7-9A	7A-9A	- TWTF - -	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 8:54 AM GMA M-F 7-9A 7A-9A :30 YESONCOLORADO64H \$850.00 NM									
2 KMGH F 10/19/12 6:59 AM GMA M-F 7-9A 7A-9A :30 YESONCOSAFAERC64H \$850.00 NM									
5	10/16/12	10/21/12	THE VIEW	10A-11A	- TWTF - -	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/16/12 10:30 AM THE VIEW 10A-11A :30 YESONCOLORADO64H \$1,000.00 NM									
1 KMGH W 10/17/12 10:59 AM THE VIEW 10A-11A :30 YESONCOSAFAERC64H \$1,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
Issue/Yes on 64	Political Issue Yes on 64		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/21/12	General Hospital	1P-2P	- TWTF - -	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 1:24 PM General Hospital 1P-2P :30 YESONCOLORADO64H \$1,000.00 NM									
2 KMGH F 10/19/12 1:26 PM General Hospital 1P-2P :30 YESONCOSAFAERC64H \$1,000.00 NM									
7	10/16/12	10/21/12	Millionaire	2-230pm	- TWTF - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 2:14 PM Millionaire 2-230pm :30 YESONCOLORADO64H \$500.00 NM									
2 KMGH W 10/17/12 2:18 PM Millionaire 2-230pm :30 YESONCOSAFAERC64H \$500.00 NM									
8	10/16/12	10/21/12	Inside Edition	230-3p	- TWTF - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/16/12 2:50 PM Inside Edition 230-3p :30 YESONCOLORADO64H \$500.00 NM									
1 KMGH W 10/17/12 2:56 PM Inside Edition 230-3p :30 YESONCOSAFAERC64H \$500.00 NM									
9	10/16/12	10/21/12	Katie	3-4pm	- TWTF - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/16/12 3:32 PM Katie 3-4pm :30 YESONCOLORADO64H \$800.00 NM									
1 KMGH W 10/17/12 3:27 PM Katie 3-4pm :30 YESONCOSAFAERC64H \$800.00 NM									
10	10/16/12	10/21/12	5-530P News	5P-530P	- TWTF - -	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 5:13 PM 5-530P News 5P-530P :30 YESONCOLORADO64H \$1,000.00 NM									
2 KMGH W 10/17/12 5:19 PM 5-530P News 5P-530P :30 YESONCOSAFAERC64H \$1,000.00 NM									
11	10/21/12	10/21/12	5pm News Sun Local Nev	5P-6P	- - - - - S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - - - - - S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/21/12 5:54 PM 5pm News Sun Local News 5P-6P :30 YESONCOSAFAERC64H \$1,000.00 NM									
12	10/16/12	10/21/12	6P-630P JEOPARDY (M- 6P-630P		- TWTF - -	:30	2	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/16/12 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 YESONCOLORADO64H \$3,400.00 NM									
1 KMGH F 10/19/12 6:28 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 YESONCOSAFAERC64H \$3,400.00 NM									
13	10/16/12	10/21/12	630-7p WHEEL (M-F) 630-7P		- TWTF - -	:30	2	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF - - 2 \$3,400.00									

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Advertiser	Product	Estimate Number	
Issue/Yes on 64	Political Issue Yes on 64		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
13	10/16/12	10/21/12	630-7p WHEEL (M-F)	630-7P	- TWTF- -	:30	2	\$3,400.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KMGH</td><td>Tu</td><td>10/16/12</td><td>6:42 PM</td><td>630-7p WHEEL (M-F)</td><td>630-7P</td><td>:30</td><td>YESONCOLORAD064H</td><td>\$3,400.00</td><td>NM</td></tr><tr><td>1</td><td>KMGH</td><td>W</td><td>10/17/12</td><td>6:42 PM</td><td>630-7p WHEEL (M-F)</td><td>630-7P</td><td>:30</td><td>YESONCOSAFERC64H</td><td>\$3,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KMGH	Tu	10/16/12	6:42 PM	630-7p WHEEL (M-F)	630-7P	:30	YESONCOLORAD064H	\$3,400.00	NM	1	KMGH	W	10/17/12	6:42 PM	630-7p WHEEL (M-F)	630-7P	:30	YESONCOSAFERC64H	\$3,400.00	NM																							
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2	KMGH	Tu	10/16/12	6:42 PM	630-7p WHEEL (M-F)	630-7P	:30	YESONCOLORAD064H	\$3,400.00	NM																																																							
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14	10/16/12	10/21/12	10P NEWS (M-F/SU)	10P-1037P	- TWTF- S	:30	3	\$2,600.00	NM																																																								
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3	KMGH	Th	10/18/12	10:27 PM	10P NEWS (M-F/SU)	10P-1037P	:30	YESONCOSAFERC64H	\$2,600.00	NM																																																							
15	10/16/12	10/21/12	Nightline	1037P-1103P	- TWTF- -	:30	2	\$2,000.00	NM																																																								
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3	KMGH	W	10/17/12	11:02 PM	Nightline	1037P-1103P	:30	YESONCOSAFAERC64H	\$2,000.00	NM																																																							
Total Spots							30																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$41,200.00
<u>Agency Commission</u>	\$6,180.00
<u>Net Amount Due</u>	\$35,020.00